



# Moe Matters

## APRIL 2010



### Our Spring Specials

*Cannot be combined with any other offers or coupons.  
Valid on dine-in and carry out orders.*

#### Kids Eat Free Sunday

All day, get one kid's meal free with each Make-it-a-Meal purchase. Kids must be 12 or under.

#### Moe Monday

Get \$1 off a regular burrito  
*Available in Wilmington and Rehoboth Beach*

#### Tuesday Free Kid's Night

Get one kid's meal free with each purchase of a Make-it-a-Meal from **5pm to closing**. Kids must be 12 or under.

## MOVIN' & SHAKIN'

### *Familiar Faces in Different Places*

Please join us in congratulating Patrick Mika at our BTC location; he has been promoted to General Manager of the Wilmington location! And Fae will be moving over to Bear and Justin will be moving to work in Rehoboth Beach with Jaci.

This change-over will occur over the next couple of months to ensure a smooth transition.

## MOE MADNESS CONTINUES

### *Scratch Away for Cool Stuff Until April 30*

Moe Madness Scratch and Win cards are in full swing. Don't forget they expire on April 30. Cards are limited to one redemption per person, per visit. Burritos for A Year winning tickets are still unclaimed in Wilmington and Rehoboth Beach! Scratch off the right side of the ticket and spell M-O-E-S to win! Instant prizes include a Moe's "Party for 5" a free Joey Junior, a free cup of queso, \$1.00 or \$2.00 off any combo plus much more.

## NEW PLUM REWARDS-NEW!

### *Techno version of Buy Nine*

In Wilmington, we've moved into the 21<sup>st</sup> century by replacing the paper Buy 9 Cards with our new Plum Rewards system. When you sign up using your cell phone, you'll get \$1 off your choice of a combo. Then, you'll get some special offers along with the latest and greatest from Moe's of Delaware. The sooner you sign up, the sooner you save!

## BTC FUNDRAISER

### *A Meaningful Meal at Moe's*

Eat in or dine out, it all helps the cause! Support the Concord High School Softball Team on Wed., 4/28 5pm-8pm at the Moe's in the Brandywine Town Center (BTC).

## RICE BOWLS

### *Velly velly good!*

Our newest Limited Time Offer (LTO) is the most popular since the Chicken Club Quesadilla! You get your choice of three kinds for only \$6.99.

Chicken Rice Bowl: Rice, pinto beans, grilled chicken, grilled peppers, sautéed mushrooms, pico de gallo, shredded cheese, topped with chipotle ranch.

Pork Rice Bowl: Rice, pinto beans, slow-cooked pulled pork, grilled onion, pico de gallo, shredded cheese, queso and cilantro

Tofu Rice Bowl: Rice, black beans, tofu, grilled onions, sautéed mushrooms, pico de gallo, shredded cheese, cucumber, and black olives.

## HOURS OF OPERATION

### *April Showers Brings Moe Hours*

Bear	Mon-Sat 11am-9pm	Sun 11am-7pm	
Wilmington	Mon-Sat 8am-9pm	Sun 8am-8pm	
Rehoboth	Mon-Thu 8 am-8 pm	Fri-Sat 8am-9pm	Sun 8am-7pm

## BREAKFAST BURRITOS

### *Mo' Mornings with Coffee*

Don't buy your breakfast from a clown, when you can get a REAL breakfast burrito at Moe's in Wilmington and in Rehoboth Beach. This substantial \$5 breakfast burrito comes with your choice of sausage or bacon, real eggs, potato, diced tomato, grilled peppers & onions, and cheese, then it's grilled! And as requested, you can get a cup of Joe in the moe'ning.

## CINCO DE MOES

### *Wednesday May 5 Celebration*

Remember to stop in on Cinco de Mayo, which is Wednesday, May 5 for the festivities at Moe's!

## FACEBOOK FUN

### Fans with Benefits

Become a Facebook Fan to find the latest on Moe news, and cool offers. Go to [www.moesde.com](http://www.moesde.com), select the Community page and click on the link "Become a Fan."

## CREW CELEBRATIONS

### *Happy Birthday & Happy Anniversary*

**Birthday—BTC:** 4/16-Jose; 4/18 Desmond

**Bear:** 4/2 Justin; 4/5 Isidro;

**Anniversary—RB:** 4/13 Magdaliz; **Bear:** 4/20 Aren