



Moe Matters

FEBRUARY 2010



Our Winter Specials

*Cannot be combined with any other offers or coupons.
Valid on dine-in and carry out orders.*

Kids Eat Free Sunday

All day, get one kid's meal free with each Make-it-a-Meal purchase. Kids must be 12 or under.

Moe Monday

Get \$1 off a regular burrito
Available in Wilmington and Rehoboth Beach only

Tuesday Free Kid's Night

Get one kid's meal free with each purchase of a Make-it-a-Meal from 5pm to closing. Kids must be 12 or under.


DON'T FORGET FISH!

Moe's During Lent-really?

Fat Tuesday is on February 16th so if you are giving up meat, don't forget that Moe's offers lemon pepper tilapia and marinated tofu as protein alternatives for your burritos, tacos, salads, etc. Art Vandalay (vegetarian burrito) says, "It's a great time to try me" for a delectable change—Art could be your new Moe's favorite!

NEW BUY 9 PROGRAM

A new use for your cell phone or PDA

Look for the new Plum Rewards system that will be replacing the old Buy 9 Cards. The system will come to Wilmington in February. It will not only replace our Buy 9 Cards, but will also send out cool text messages with special Moe discounts for those of you who sign up! Stay informed by becoming a fan on Facebook! 

CATER YOUR PARTY

February 7 is Super Bowl Sunday

Score big points with your friends by getting Moe's to cater: your Super Bowl party or an upcoming birthday party. Simply call the MoesDE central Catering number at 302-650-3010. Select from a Super Taco Bar, our new Chicken Wraps, or our popular Fajita Bars. Go to www.moesde.catertrax.com to check out all options. Or pick up bowls of house-made guacamole, salsa or our warm queso w/fresh chips to go!

BE MY VALENTINE

A Sweetheart of a Deal

On Sunday, February 14th, you must ask the cashier for the "*Sweetheart Special*" in order to receive our Valentine's Special which runs from 5pm to closing. Buy one entrée valued at \$5.50 or more; get one entrée (of equal/lesser value) with a purchase of two beverages. Not valid with any other specials, discounts, or coupons. A hot delicious meal at Moe's means you'll have \$\$\$ to purchase your sweetie a nice card, flowers, chocolate or maybe some bling for Valentine's Day—hint, hint!

\$5 DISCOUNT AT MOES!

Decorate our walls-Rock Your Face

Dude--if you don't look like a dead rocker, you can still, "Rock Your Face" by simply uploading your photo at www.BEaDEADringer.com to transform yourself into a "cool rocker" or "rocker chick." Once you print it and autograph it, hand it to the cashier to get a \$5 discount on your order. Your photos will adorn our Delaware restaurant walls during the contest period. *Discount can be redeemed once for each customer. Offer expires February 28, 2010.*

DEAD RINGER CONTEST-COOL!

Be forever immortalized on the walls of every Moe's!

From January 15-April 15, 2010, Moe's is conducting a nationwide search for anyone who looks like a famous rocker who has "passed on." **14 winners will win free burritos for a year**; an all expense-paid trip to Atlanta for a photo shoot; and the privilege of having their dead ringer art work hanging on the wall of Moe's locations around the nation. Plus you win a party for the unveiling with your friends and family! Moe Bucks, tee shirts and other prizes will be awarded to runners up. Go to www.BeADeadRinger.com for contest rules and more information. Also check our Facebook page and future newsletters for events to be held in Moe's of Delaware.

FACEBOOK FUN

Fans with Benefits

Become a Facebook Fan to get: the latest on the Dead Ringer contest, Moe news, cool offers, and updated photos. Go to www.moesde.com, select the *Community* page and click on the link "**Become a Fan.**"

FUNDRAISERS

Help Moe Support These Causes

Did you know that simply eating at Moe's on the evening of a fundraiser will help that organization raise money? See fundraising details on www.moesde.com.

Feb 24 (Wed) in Wilm: B'nai B'rith Youth Organi-zation raising money for Haiti relief. (WAS MOVED FROM 2/10)

Feb 17 (Wed) in Wilm: Concord Ice Hockey Team

Feb 22 (Mon) in Rehoboth--Cape Henlopen HS Student Newspaper, Yearbook & the Basketball Cheerleaders.

Note: Tickets are on sale for the Autism Ball held on Feb 27 at the Rehoboth Beach Conv Ctr at www.ldaf.com.

CREW CELEBRATIONS

Happy Birthday & Happy Anniversary!

**Birthday—BTC: 2/19-Derek Corp: 2/23 Tim
Anniversary—Bear: 2/5 AJ BTC: 2/11 Tamara**