



# Moe Matters

## MARCH 2010



### Our Winter Specials

*Cannot be combined with any other offers or coupons.  
Valid on dine-in and carry out orders.*

#### Kids Eat Free Sunday

All day, get one kid's meal free with each Make-it-a-Meal purchase. Kids must be 12 or under.

#### Moe Monday

Get \$1 off a regular burrito  
*Available in Wilmington and Rehoboth Beach only*

#### Tuesday Free Kid's Night

Get one kid's meal free with each purchase of a Make-it-a-Meal from **5pm to closing**. Kids must be 12 or under.

## MOE MADNESS RETURNS

*Scratch that itch for Men's College Basketball*

The very popular Moe Madness Scratch and Win cards return to Moe's of Delaware in conjunction with the 2010 Men's College Basketball Championship tournament. The contest runs from March 14- April 30, 2010. You can win instant prizes ranging from a Moe's "Party for 5" a free Joey Junior; a free cup of queso; \$1.00 or \$2.00 off any combo plus much more. Just scratch the left side of the ticket and match two items to win.

The grand prize award is for free burritos for a year (one per week for 52 weeks). Simply scratch off the right side of the ticket and spell M-O-E-S to win!

See the store poster or [www.moesde.com](http://www.moesde.com) for details.


## DON'T LAMENT ON FRIDAYS!

*Just Veg out During Lent!*

Don't forget that Moe's offers lemon pepper tilapia and marinated tofu as protein alternatives for your burritos, tacos, salads, etc. It's a "Unanimous Decision," you can make an "Instant Friend" with "Art Vandalay" and veg out together!

## NEW PLUM REWARDS

*Techno version of Buy Nine*

Look for the new Plum Rewards system that will be replacing the old Buy 9 Cards coming very soon in Wilmington. The system will send out cool text messages with special Moe discounts! More information on Facebook. 

## CATERING REWARDS PROGRAM

*"Rack Up" some Catering Points*

In appreciation of our loyal catering customers, Moe's of Delaware is finalizing our Moe Rewards Program. You earn one point for every catering dollar spent. Those points can be cashed in for gift certificates for local restaurants, golf courses, spas, etc. Call the MoesDE central Catering number at 302-650-3010 to place all your catering orders or go to [www.moesde.catertrax.com](http://www.moesde.catertrax.com) to order online.

## BREAKFAST BURRITOS

*Mo' Mornings Got Moe Better*

Start your day off with a Moe-rific breakfast burrito and a coffee (or regular beverage) for only \$5. It's available today in Rehoboth and coming this month to Wilmington. Check [www.moesde.com](http://www.moesde.com) for revised hours of operation.

## ST. PATRICKS DAY SPECIAL

*You don't have to be Irish to celebrate*

As descendants of the "Morrisseys" from Ireland, we love to celebrate St. Patty's Day. Get a Triple Lindy wrapped in our healthy green tortilla plus a regular drink for only \$7.00. Must order the green to save some \$green\$ on March 17th.

## SPRING FORWARD ON MARCH 14

*Savor the Extra Hour of Sunshine*

Don't forget to move your clock ahead one hour for Daylight Saving Time at 2am on March 14 and get an extra hour of daylight to get to your favorite Moe's of Delaware!

## LIMITED TIME OFFER-RICE BOWLS

*Coming March 15*

We're going streakin'! Moe's ingredients are tortilla-less this season in our new Rice Bowls. Try any one of the three tasty options-chicken, pork or tofu for only \$6.99. Check out the in-store posters for all the delicious details!

## FUNDRAISERS

*A Meaningful Meal at Moe's*

Eat in or dine out, it all helps the cause! Support the Caravel Academy PTC on Wed., 3/17 5pm-8pm in Bear.

## FACEBOOK FUN

*Fans with Benefits*

Become a Facebook Fan to find the latest on Moe news, and cool offers. Go to [www.moesde.com](http://www.moesde.com), select the *Community* page and click on the link "**Become a Fan.**"

## CREW CELEBRATIONS

*♫ Happy Birthday & Happy Anniversary ♫*

**BTC News: Congratulations to Shequita on the birth of Jaelin on March 5! And Best Wishes to Richard as he enters Boot Camp for the Air Force this month.**

**Birthday—BTC:** 3/16-Jordan; 3/22-Eduardo 3/27 Brett;  
**RB:** 3/09 Lydmar; 3/24 Magadaliz; **Bear:** 3/16-Josh;  
Stanley 3/28  
**Anniversary—RB:** 3/20-Lydmar