



Moe Matters

October 2010



Moe Specials

*Cannot be combined with any other offers or coupons.
Valid on dine-in and carry out orders.*

Kids Eat Free Sunday

All day, get one kid's meal free with each Make-it-a-Meal purchase.
Kids must be 12 or under.

Tuesday Free Kid's Night (Valid only in Wilmington & Rehoboth)

Get one kid's meal free with each purchase of a Make-it-a-Meal from **5pm to closing**. Kids must be 12 or under.

ENCORE BURRITOS & SOUP

Mo'comfort food returns mid-October

The return of Moe's soups and "Encore Burritos" proves you don't have to be a sports fan to love a good come back. On October 18, Moe is re-introducing:

The Chicken Club Burrito with grilled chicken, beans, rice, cheese, tomatoes, bacon, lettuce, & chipotle ranch. **Steak Philly Burrito** with grilled steak, rice, grilled onions/peppers/ mushrooms, queso & cheese.

Chicken Fajita Burrito with grilled chicken, rice, grilled onions/peppers, queso & pico. Yummy!

And "Fall" back in love with the soups you've been missin'--the Baja Chicken Enchilada soup and the Hearty Southwestern Chili. It's a five-item come back; one for each weekday!

SOUTHWESTERN TOMATILLO-*New!*

The newest salsa bar offering

Moe knows that variety is the spice of life so he is "bringing it on" with the new Southwestern Tomatillo offered on the salsa bar. It has tomatoes, tomatillos and fresh cilantro with hints of garlic and citrus. Give it a try on your favorite entrée or use it as a dip with your chips! Early reviewers of this upcoming salsa say it is AWESOME!

WELCOME TO MOE'S

Adding a new manager

Please join Moe and Morrissey Management in welcoming our newest addition to the Bear management team. Welcome Montoria a.k.a. Torie!

BUY NINE CARDS RETURN

Buy Nine and Get one Free

By popular demand, the Buy 9 Cards have returned to all three Delaware locations. Ask the cashier for a new card and get it punched each time you make the required purchase of one Make-it-a-Meal. After you purchase nine, get the 10th one free. One punch per visit per card.

CAPE HENLOPEN HIGH SCHOOL

Vikings love Moe's

Cape Henlopen High School agrees that Moe's goes together with Viking football like queso with tortilla chips. A portion of all sales during home Friday night football games is donated to the Cape Henlopen Football Boosters. So support the CHHS Vikings by eating your favorite Fresh Mex food at the game!

OCTOBER HOURS OF OPERATION

Starting Sunday, October 10, 2010

Wilmington	Mon-Sat 11am-9 pm	Sun 11am-8pm
RB	Mon-Thu 8 am-8 pm Fri-Sat 8 am-9 pm	Sun 8am-7 pm
Bear	Mon-Sat 11 am-9 pm	Sun 11am-8 pm

FOOTBALL FRENZY SCRATCH OFFS

First and Ten Win It Again!

Moe has noticed that our loyal Delaware customers love scratch off instant win games. Hence, Moe has cooked up a new football scratch off game! Kick off to the new game will be in early November. In addition to the cool discounts and free stuff, there will be a new grand prize. Hint, it involves football and tailgate parties catered by Moe's! Now that's a winning combo.

Burrito Discount Secret on Facebook

\$1 off a Burrito on Random Mondays

Dedicated MoesDE fans can get a buck off any burrito on designated Mondays by signing up as a fan of MoesDE on Facebook. Check our Facebook page to learn what the secret password of the day is to get the \$1 off. Tell the cashier that you want the Moe Monday discount and give them the secret password. To join our Facebook page, go to www.moesde.com, select the *Community* page and click on the "Like" (thumbs up) button.

CREW CELEBRATIONS

Happy Birthday & Happy Anniversary

Birthday—BTC: 10/12-Andrew; 10/17-Tim C;
10/30- Kevin & Josh **Bear**: 10/30 Fae

Anniversary— BTC: 10/6-Jordan 2 years; 10/12- Andrew **Bear**: 10/20 Ashley; 10/28 Grafton 3 years