



# Moe Matters

June 2011



Congratulations Graduates!

## MOES SPECIALS

*Cannot be combined with any other offers or coupons.  
Valid on dine-in and carry out orders.*

### Cinco Day Special-*New!*

Get a regular Joey Burrito with chicken, ground beef or tofu for \$5 on the 5<sup>th</sup> of every month.  
*(steak, pork, fish are extra)*

### Kids Eat Free Sunday

All day, get one kid's meal free with each Make-it-a-Meal purchase. Kids must be 12 or under.

### Tuesday Free Kid's Night after 5pm

*(Now available in Bear too)*  
Get one kid's meal free with each purchase of a Make-it-a-Meal  
Kids must be 12 or under.

## \$5 JOEY DAY-*NEW!*

Cinco dólares

The Cinco de Moes \$5 burrito was so popular that Moes of Delaware has decided to offer a \$5 Joey burrito on the fifth of every month for a limited time starting on July 5. We are calling it the Cinco(5) Day Special. No coupon needed, just smile at the cashier with a glint in your eye. (Steak and pork are extra.) Now all you regulars already know that this offer cannot be combined with other offers such as Kids Eat Free days. Enjoy this great value for our delicious and fresh burritos every month; tell your friends!

## CARVEL ICE CREAM COMING SOON

*A cool ending to a fresh meal*

Morrisey Management Co., Inc. is happy to announce the upcoming addition of Carvel Ice Cream onto our menu at the Rehoboth Beach location. Ahhhh just in time for Summer! Stay tuned for more details.

## SUMMER HOURS OF OPERATION

*Expanding our horizons*

### Summer Hours

Wilmington	Sun-Thu 11am-9 pm	Fri & Sat 11am- <i>10 pm</i>
Bear	Mon-Sat 11am-9pm	Sun 11am-8 pm
Rehoboth	Mon-Sat <i>11 am</i> -9 pm	Sun <i>11 am</i> -8pm

*\*Changes are in italics*

## CATERING HELP WANTED

*Good pay plus tips*

Love Moe's and looking for a job? Join our expanding catering team! Energetic and personable people needed at all three Delaware locations. This year 'round part-time position **REQUIRES** a clean driving record, your own insured vehicle, a tidy appearance, and attention to detail. Catering, restaurant, & marketing experience preferred. Starting pay is \$8.00 per hour plus tips and mileage. Apply in person or e-mail your resume to [employment@moesde.com](mailto:employment@moesde.com).

## WIN A COOL \$10K FOR A HOT DANCE

*Dance your Queso Off*

Is there anybody out there who could use a cool \$10,000? All you have to do is submit a 30-second dance to [www.ilovequeso.com](http://www.ilovequeso.com) by July 24 to be eligible to win. We would love to see a Delawarean win the contest! Plus you get to see some pretty hilarious entries. Turn over this page for more information.



## FREE QUESO

*Heavenly, golden, creamy and free*

The second annual Free Queso Day is coming to the Delaware Moe's Southwest Grills on Wednesday, July 20. We will give one free 6-ounce cup of Moe's famous Queso to every guest, all day (one per person please). It is our way of thanking each of you for being loyal to Moe's Southwest Grill!

## CREW CELEBRATIONS

*Happy Birthday & Happy Anniversary*

### BIRTHDAYS

-June 6-A special Happy Birthday wish to Colby & Lisa-

**BTC:** 6/18 Joseph

**RB:** 6/30-Jaci

**Bear:** 6/12-Uhuru; 6/21-Shawn

### ANNIVERSARIES

**RB:** 6/07 Rita-2 years; 6/13 Dane 3-years



**Dance Your Queso Off  
for a Chance to Win \$10,000  
from Moe's Southwest Grill**

Moe's launches dance contest on [ilovequeso.com](http://ilovequeso.com)

**ATLANTA, GA** (May 31, 2011) – In some circles the hot, flavorful, melted white cheese sauce at Moe's Southwest Grill is so adored that it makes people do their happy dance. Knowing this means something different for everyone, the folks at Moe's are giving guests the opportunity to enter their very own queso-inspired dance moves in the Dance Your Queso Off contest.

To enter, create a dance video no longer than 30 seconds and upload it to [www.ilovequeso.com](http://www.ilovequeso.com) any time before July 24, 2011. Moe's panel of judges will consider originality, video quality, dance moves and the dance off ranking to determine who will win the \$10,000 grand prize.

Visit [www.ilovequeso.com](http://www.ilovequeso.com) to watch the video entries and pick your favorites. Videos will face off against each other and fans will vote for the best, funniest and/or most entertaining dance video.

Those who participated in the I Love Queso video contest last year may recognize the song playing on the site as the original hit by last year's contest winner, Christiano Covino.

"We received such great feedback and participation in last year's I Love Queso video contest, that this year we decided to turn it up a notch by adding dance moves to the mix and a larger cash prize," says Joel Bulger, vice president of marketing for Moe's Southwest Grill. "For years our guests have loved expressing to us how much they love Moe's Queso. This summer, we're excited to give them this fun and entertaining platform to do just that."

All of this excitement surrounding Queso will lead up to Moe's second annual Free Queso Day on Wednesday, July 20. Participating locations nationwide will give one free 6 ounce cup of Moe's famous Queso to every guest, all day. For more information, visit [www.ilovequeso.com](http://www.ilovequeso.com).