



# Moe Matters

## March 2011



### Moe Specials

*Cannot be combined with any other offers or coupons.  
Valid on dine-in and carry out orders.*

#### Kids Eat Free Sunday

All day, get one kid's meal free with each Make-it-a-Meal purchase. Kids must be 12 or under.

#### Tuesday Free Kid's Night after 5pm

*(Valid only in Wilmington & Rehoboth)*

Get one kid's meal free with each purchase of a Make-it-a-Meal  
Kids must be 12 or under.

### FIVE IN TEN CARDS-**New!**

*New loyalty card coming soon*

Keep your eyes peeled for the new Five-in-Ten Cards. It is a new twist on the previous Buy Nine card; and this time it rewards you sooner. You receive a punch on the card for every entrée you purchase over \$4.99. On the fifth punch, you will get \$2 off an entrée costing \$4.99 or more. On the tenth punch, you'll receive \$3 off for a total of \$5 after ten punches. You may accumulate your punches while buying Make-it-a-Meals. However, since we do not allow combining discounts, you may only use the \$2 or \$3 off for purchasing an entrée (not a Make-it-a-Meal) valued at \$4.99 or more.

The cards will be in the stores for distribution by April 1, no kidding!

### NO SOUP FOR YOU!

*It's that time of the year*

Moe has good news and bad news. The good news is that the warm weather is here, along with Daylights Savings Time. The bad news is that we will not be serving chili or soup again until the Fall.

### WALK-RACE FOR AUTISM

*A fun way to help the community*

Moe's of Delaware encourages you and your kids to support Autism Delaware by: walking, racing, or sponsoring someone on April 9 in Wilmington or April 10 in Lewes. For more information go to [www.delautism.org](http://www.delautism.org).

### CINCO DE MOES SCRATCH OFFS

*Itchin' for something to scratch?*

You didn't think we forgot how much you love scratching off those cards to reveal discounts and free stuff, did you? This year we are celebrating Cinco de Moes (a.k.a Cinco de Mayo) with Moe's of Delaware's famous scratch off cards. The new cards will be passed out the first week of April and will be given out as long as supplies last. This time, prizes will include not only discounts on menu items, but will also comprise of Moe's apparel and a few surprises!

Pay close attention to the rules, not all cards are winners and this time scratching off the whole card will invalidate the prize! Details are in the next newsletter.

### PARDON OUR DUST

*Who doesn't love a makeover?*

You may have noticed that the Delaware Moe's have some ongoing peeling, spackle, patching and painting. Each store is getting a little face lift in conjunction with some nationwide changes to the "look and feel" of Moe's. The makeover started in Rehoboth Beach with some new colors and decals on the walls. We are still waiting on some new countertops. Wilmington is next and then Bear.

And the new menu boards are up in all three Delaware locations. We hope you will love the updated look as much as we do!

### MOVIN' UP & IN

*Promotions and Additions*

Please join us in congratulating Ashley H. who has been promoted to our new key manager in Bear. Also, please welcome Regina to the catering team in Rehoboth Beach.

### CREW CELEBRATIONS

*Happy Birthday & Happy Anniversary*

#### BIRTHDAYS

**BTC:** Marc 16-Jordan; Mar 21-Kristen; Mar 25-Thomas  
**RB:** Mar 9-Lydmar **Bear:** Mar 27-Andre

#### ANNIVERSARIES

**BTC:** Mar 20-Lydmar-two years; Mar 25- Josh  
**RB:** Mar 15-Julia