



Moe Matters

September 2011



MOES SPECIALS

*Cannot be combined with any other offers or coupons.
Valid on dine-in and carry out orders.*

Cinco Day Special

Get a regular Joey Burrito with chicken, ground beef or tofu for \$5 on the 5th of every month.
(steak, pork, fish are extra)

Kids Eat Free Sunday

All day, get one kid's meal free with each Make-it-a-Meal purchase. Kids must be 12 or under.

Tuesday Free Kid's Night after 5pm

Get one kid's meal free with each purchase of a Make-it-a-Meal
Kids must be 12 or under.

SNICKERDOODLES

Just saying it makes you smile

Kids and adults may now enjoy a new cookie at Moe's . . . Snickerdoodles! This "classic favorite" has replaced the White Chocolate Macadamia cookie. The staff already loves them; let us know what you think!

JUVENILE DIABETES RESEARCH FOUNDATION

Moe's donates \$\$ every time you MIAM

On September 1, 2011, Moe's Southwest Grill started a major fundraising campaign and partnership with the Juvenile Diabetes Research Foundation (JDRF). As a customer, you can help by simply purchasing a Make-it-a-Meal (MIAM). A portion of the proceeds from every MIAM will be donated to JDRF until we hit \$100k (through Feb. 28, 2012).


A new case of diabetes is diagnosed every 30 seconds and is the most costly chronic diseases out there today. People with diabetes must carefully balance their food intake and exercise to regulate blood sugar levels, which is why having options when dining out is so important. Food at Moe's Southwest Grill is not cooked in microwaves, and does not contain animal fat, lard or MSG. Moe's offers guests nothing but the best with over 20 fresh ingredients including all natural chicken, 100% grass-fed sirloin steak, steroid-free, grain-fed pork and even organic tofu. There are more than 20 gluten-free ingredients and all meals are fully customizable.

FOOTBALL FRENZY SCRATCH OFFS

You have to play to win!

A Fall favorite has returned for football season; the Football Frenzy game starts September 18, 2011. Guests may receive one scratch off card per visit through January 1, 2012 or until supplies last. Each card has two ways to win.

- 1) Scratch off the 4 DOWN markers and add the number of total yards. If the total equals 10 or more yards, you win the prize shown under the helmet.
- 2) Scratch off the 4 DOWN markers, if you get a "FOOTBALL" symbol under any down, you win the prize under the helmet automatically.

Instant prizes include Burritos for a Year, a catered Tailgate Party for up to 10 people before a game of your choice; Free Burritos; \$2.00 off purchase of any Make-it-a-Meal . . . and much more!!! Contest rules are on the other side. 

TACO STACKS- LTO

Philly Cheesesteak Lovers Rejoice!

If you love a Philly Cheesesteak, may we suggest trying The Steak Taco Stack? The Steak Taco Stack has grass-fed sirloin steak, shredded cheese, grilled onions & mushrooms, pico, sour cream & Queso stacked between 2 crunchy corn shells wrapped in a flour tortilla. The best part is how the cheese melts inside the warm toasted tortilla. Or try the Chicken or Pork Stack for some variety. It's a HUGE hit; try it soon while we have this limited time offer (LTO).

CREW CELEBRATIONS

Happy Birthday & Happy Anniversary!

Congratulations to

Dan on his promotion to Key Mgr and transfer to Bear!

BIRTHDAYS

BTC: 9/16 Peter;

Bear: 9/20 Aly

ANNIVERSARIES

BTC: 9/15 Peter -1 year; 9/17 Reggie-5 years!

Bear: 9/27 Torie -1 year



MOE'S FOOTBALL FRENZY

Win Burritos for a Year or A Tailgate Party Of Up To 10 People!

Beginning, September 18th, 2011, visit any Participating Moe's Southwest Grill and receive a free Moe's Football Frenzy scratch off card while supplies last.

Each scratch off card has two ways to win.

- Scratch off the 4 DOWN markers and add the number of total yards. If the total equals 10 or more yards, you win the prize shown under the helmet.
- Scratch off the 4 DOWN markers, if you get a "FOOTBALL" symbol under any one, you win the prize under the helmet automatically.

Instant prizes include Burritos for a Year, a catered Tailgate Party for up to 10 people before a game of your choice; Free Burritos; \$2.00 off purchase of any make-it-meal; Free cup of soup or chili and much more!!!

RULES

1. Purchase not required.
2. Instant win tickets expire 2/5/12.
3. One redemption, per customer, per visit.
4. Winning tickets may not be combined with any other offer.
5. Cards may be obtained and redeemed only at participating Moe's Southwest Grills while supplies last.
6. Claim your instant prize by turning in your ticket into the cashier.
7. Claim the Tailgate Party or Burritos for a Year by turning in your winning ticket into the manager on duty.
8. Odds of winning a prize are 100%.
9. For complete rules go to www.moesde.com.

Moe's of Wilmington

Target Shopping Center
5311 Brandywine Parkway
Wilmington, DE 19803
302.478.8002

Moe's of Bear

Governor's Square II
1241 Quintilio Drive
Bear, DE 19701
302.832.MOES(6637)

Moe's of Rehoboth

Safeway Shopping Center
19226 Coastal Highway
Rehoboth, DE 19971
302.226.4266

Moe's of Millville

2188 North 2nd St.
Millville, NJ 08332
856.825.3525