Moe Matters

January 2012

MOES SPECIALS

Cannot be combined with any other offers or coupons.
Valid on dine-in and carry out orders.

Cinco Day Special
Get a regular Joey Burrito with chicken, ground beef or tofu for $5 on the 5th of every month.
(steak, pork, fish are extra)

Kids Eat Free All Day Sunday & Tuesdays after 5pm
All day, get one kid's meal free with each Make-it-a-Meal purchase. Kids must be 12 or under.

Wednesdays in Rehoboth Beach
Buy One Carvel Sundae, Get One of Free
(of equal or lesser value)

JOKE OF THE MONTH

Pick a Prize

Moe's favorite line (besides "Welcome to Moe's!") is Live, Love, Laugh. After all, laughter is what family, friends, and co-workers love to do together at Moe's. Tell us your best "G" rated joke for a chance to be published in the monthly Moe Matters newsletter. And if your joke wins, get a free menu item of your choosing. See entry rules on the back.

CARVEL ICE CREAM

When already?

Carvel construction is almost done so you can expect to see the rich and delicious ice cream to arrive soon at our Brandywine Town Center (BTC) and Bear locations.

MOE LOVES A FOOTBALL PARTY

Super Bowl Sunday is Feb. 5

Score with your friends by inviting Moe to your next football party. Your Facebook friends will LIKE your party even more if you add Moe's famous Queso and freshly-cooked tortilla chips to our popular steak or chicken fajita bar. You simply call the Catering Hotline at 302-650-3010 and Moe will do all the setup, cooking and delivery!

MO' ADVERTISING

Reach our über cool peeps

Interested in advertising in our newsletter? Send your inquiries to Tim@moesde.com.

FUNDRAIER

Ca$h for dining at Moe's

Help Moe support our community by simply purchasing your meal on the evening of the fundraisers listed below. Go to the Fundraiser link on www.moesde.com for more information.

Jan 18, 2012: 5pm-8pm in Rehoboth Beach: Solid Ground Community Church. **Feb. 1, 2012** 5pm-8pm in Wilmington (BTC): The B'nai Brith Youth Organization (BBYO).

OUR NEW SIZZLIN' SALSA

Habanero is hot hot hot!

The Spicy Tomato Habanero Salsa is the new seasonal salsa arriving this month to heat your taste buds and replaces the Black Bean Salsa. If you are a hot pepper lover, you're going to love this new salsa which combines the hottest type of chile pepper with fresh tomatoes, lime juice and fresh cilantro. Give it a try on top of your favorite entrée!

CREW CELEBRATIONS

♫♫Happy Birthday & Happy Anniversary♫

BIRTHDAYS

BTC: 1/03 Adam; 1/25 Bryan; **Bear:** 1/07 Casey; 1/15 Kiki; 1/23 Lamar

ANNIVERSARIES

BTC: 1/04 Kristen-1 year; 01/05 Adam-2 years;

RB: 1/20 Nicole-1 year

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JOIN THE MOE STAFF--HELP WANTED

Moe is looking for some upbeat and personable talent! Apply online via www.snagajob.com and search on "Moe's Southwest Grill." Compensation for each position is based on experience.

- **Wilmington and Bear PT Catering Staff—hourly rate + mileage + tips.** Sets up and delivers caterings (lifting 35 pounds); must be detail and customer-service oriented. Ideal candidate will have a tidy appearance, be punctual, and have a positive attitude. Required to possess: own vehicle, clean driving record, and auto insurance. Position requires availability on weekdays, occasional evenings/weekends. Training provided.
- **Wilmington or Bear PT to FT Catering Coordinator—hourly rate + mileage + tips.** In addition to requirements above, must have excellent oral and written communication skills. One year restaurant and/or catering experience is required. This position has the potential to become a full-time salaried position.
- **Rehoboth Beach FT Assistant Manager—salary + bonus.** Health, dental, vision, 401k, and life insurance benefits. Minimum one year restaurant management experience is REQUIRED. Must have: flexible availability; reliable transportation; solid work history. Job mandates experience with food handling, customer service, excellent oral & written communication skills, computer skills and ability to lift 35 pounds. Some experience with a POS, inventory, training, scheduling, and following an ordering guide is desirable.

JOKE OF THE MONTH

Beginning January 1, 2012, Moe's of Delaware is having a joke contest. Winning entries for the funniest "clean" jokes will be published in Moe Matters.

Kids are invited to submit their jokes. The First Place kid's entry (age 12 or below) will win a free kid's meal or a Carvel Ice Cream sundae. The First Place joke from age 13+ will win one free menu item (e.g. a burrito, taco, quesadilla, nachos, salad, Carvel Ice Cream sundae, etc.)

Entry Rules

- Joke must be "G" rated, inoffensive and appeal to any age group, no profanity.
- Entries must be made via e-mail to laugh@moesde.com
- Winning entries received by the 20th of each month will be published the following month.
- Moe will pick the winning jokes.
- There are two age group categories: 12 years old and under; and 13 and over.
- You must include your full name, town, e-mail address, and age.
- Submitting a joke to laugh@moesde.com implies consent to publish your joke with your name, age (if 12 and under), and town.
- Five joke limit per person, per e-mail address, per month.
- Legal stuff: Beware of copyright infringement. Please credit the source of your joke if it is not your own, e.g., Jay Leno, SNL, Colbert, Conan, source unknown, etc.

Sample Joke
Q. How do you make a tissue dance?
A. Put a little boogey in it!
Anonymous

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